

ANNUAL MEETING
NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS
Univ. of Illinois October 10, 11, 12, 1948

All sessions, except Monday evening banquet which will be at the Men's Faculty Club, will be held in the Faculty Lounge, 2nd Floor, Illini Union Building.

SUNDAY AFTERNOON, October 10

2:00-5:00 P.M. - General Round Table Discussions.

5:00-7:00 P.M. - Dinner. Catch as catch can - every man for himself.

SUNDAY EVENING, October 10

7:00 - - - - - "The Right to Know"
Dr. Fredrick Siebert, Director, Univ.
of Illinois School of Journalism

8:00 - - - - - Guess What!
M. S. Novik, Secretary, NAEB and member
of the FMA Board of Directors.

MONDAY MORNING, October 11

9:00-10:00 A.M. - Business Session

10:00-10:30 - "Educational FM"
Jim Miles, WBAA, Purdue

10:30-11:00 - "Indiana Survey of Educational Stations"
George Willeford, Survey Director,
Indiana University
and
Robert Lee, Acting Director,
Radio Department, Indiana University

11:00-11:30 - "What is the Meaning of the Land-Grant
College Radio Outlet"
R. C. Bentley, Market Editor, WOI,
and
Lance Hooks, Assistant Chief,
Marketing Program Division, USDA

11:30-12:00 - "Wisconsin's State FM Network -- Its Promise
For the Future"
Harold McCarty, Director WHA & FM Network

12:00- 1:00 - "Low Power FM Opportunities and Costs"
Dr. Franklin Dunham, U. S. Office of Ed.
and
Edward Jones, Station WAER-FM
Syracuse University

(Continued)

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MONDAY, October 11 (Continued)

1:00 Luncheon: Colonial Room, 1st Floor, East Wing,
Union Building.
"The Story of WNYC"
Seymour Siegel, Director, Municipal
Broadcasting System, New York City.

MONDAY AFTERNOON, October 11

2:00 "The Board of Education Station - Problems and
Opportunities"
Keith Tyler, Ohio State University

2:30 "The KOAC Case and the Clear Channel"
H. H. Leake, Director of Radio
Oklahoma A. & M.

3:00 "Report on NAEB: Observations at the FCC
Television Hearing"
Carl Menzer, Director, WSUI

3:30 Clinic: The FCC and U.S. Educational Broadcasters
Benedict T. Cottone, Chief Counsel, FCC

6:15 P.M. Men's University Club, 1206 W. Illinois, Urbana.
"Mass Communication Concepts"
Wilbur Schramm, Director, Institute
of Communications, University of Illinois

TUESDAY MORNING, October 12

9:00-10:00 Business Session

10:00-10:30 "University Association for Professional Radio
Education"
Dr. Russell Porter, Dir. of Radio,
Denver University

10:30 NAEB Showcase
Stations WJAR
" KOAC
" KUOM
" KUSC

11:00 "Radio's Responsibility in a Democratic Society"
Allen Miller, Director, Rocky Mountain
Radio Council

11:45 Message from the new President of NAEB

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NOTE: All during the convention an exhibit by the Associated Program Service, New York, will be located in the Gold Room, 317 Illini Union Building - just up the steps from the Faculty Lounge. Cliff Greenland will be in charge.

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from
the National Endowment for the Humanities



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